



Rhode Island Convention Center Authority
Marketing Committee Meeting
Tuesday, January 28, 2025 at 12:00 PM
Meeting Notice and Agenda
McCarvill Boardroom 2nd Floor, One Sabin Street, Providence, RI 02903

1. Call to Order – Dale Venturini
2. Announcement of next meeting date
 - a. Tuesday, February 25, 2025 at noon
3. Approval of December 2024 Marketing Committee Meeting Minutes
4. Marketing Updates
 - a. PWCVB – Kristen Adamo/Tom Riel
 - b. AMP/RICC – Cheryl Cohen/Becca Ponder
 - c. Vets – Dan Schwartz/Mike Gravison
 - i. *Lil Rhody Laugh Riot* Update
5. Executive Director's Report
 - a. Review of Sales & Marketing Plan for RICC Renovations & Sustainability Program – Cheryl Cohen
6. Adjournment

Posted 01/22/2025

Participants requiring special consideration or information, please contact Daniel McConaghy at 401-351-4295, daniel.mcconaghy@riccauth.com, TTY711, three days prior to the meeting.